

Keynote lecture to be presented at the  
**6<sup>th</sup> Berlin IO Day**, on March 10<sup>th</sup>, 2016:

## Firm Performance in a Global Economy

Jan De Loecker (Princeton University)

A keynote lecture based on these papers:

### **International Competition and Firm-level Adjustment in Markups and Production Efficiency**

Jan De Loecker, Catherine Fuss, and Johannes Van Biesebroeck  
Working Paper

### **Firm Performance in a Global Market**

Jan De Loecker and Pinelopi Koujianou Goldberg

In: Annual Review of Economics, Vol. 6, pp. 201-227, 2014.

<http://www.annualreviews.org/doi/abs/10.1146/annurev-economics-080113-104741>

**Abstract:** In this article, we introduce an empirical framework to analyze how firm performance is affected by increased globalization. Using this framework, we discuss recent work on measuring the impact of various shocks firms face in the global marketplace, such as reductions in trade costs (through lowering tariffs and abolishing quotas). Our analytical framework nests most empirical approaches to estimating the impact of trade and industrial policies on firms active in international markets. We identify outstanding issues surrounding the identification of the underlying mechanisms and conclude with suggestions for future research.

### **International Competition and Firm Performance: Evidence from Belgium**

Jan De Loecker, Catherine Fuss, and Johannes Van Biesebroeck

Work in progress (first version published in: NBB Working Paper Series No 269, October 2014.

<https://www.nbb.be/doc/oc/repec/reswpp/wp269en.pdf>

**Abstract:** We evaluate the impact of international competition on firm-level performance in Belgium. In the manufacturing sector we consider both the impact of global competition through measures of import penetration and the impact of within-EU competitiveness using measures of relative labor cost. In selected manufacturing sectors we identify the strength of international competition through a firm's proximity to the border. In both instances, we consider the impact on a variety of performance dimensions to learn about the mechanisms and about firms' adjustment to these competitive pressures.