

RealValue Business Models Workshop

Berlin, January 24 - 25, 2017

Location: DIW Berlin, Mohrenstraße 58, 10117 Berlin, Friedensburg Room

Dinner: Restaurant Das Meisterstück, Hausvogteiplatz 3-4, 10117 Berlin
January 24th , 20:00

DIW suggests subdividing the work load among all project partners contributing to work package 6. As work package leader, DIW will assume responsibility for 2 of the 4 aspects of business models indicated in the document "Business Models – the next steps." Specifically, DIW will lead the work on "Electricity markets and their regulation" and "the financing of the business."

Further, DIW believes that because work package 6 is led by a scientific partner, the remaining 2 aspects of business models should also be led by scientific project partners. Therefore, DIW suggests that University of Oxford contributes its experience with respect to "Actors from whom flexibility is acquired and to whom flexibility is sold." We hope that VTT leads the work on the "Legal and technical implementation of the business model."

We kindly ask the teams at University of Oxford and VTT to each prepare a short presentation about how they would approach to analyze the aspects of business models allocated to them. DIW will do likewise. The presentations shall be circulated 3 days before the workshop takes place to give all participating partners the opportunity to familiarize themselves with the suggestions.

The aim of the workshop is to discuss how to address aspects of business models and which of the RealValue partners are most suited to help understanding business model aspects. We are especially interested in significant contributions from our business partners and we are open to their suggestions and unique points of view.

Contact: Nolan Ritter, nritter@diw.de, +49 30 89789-681
Kerstin Ringelhan, kringelhan@diw.de, +49 30 89789-441
Olga Zhylenko, ozhylko@diw.de, +49 30 89789-470

Agenda

January 24th

12:00 – 13:00 Registration and lunch - DIW Berlin, Lounge, 1st floor

13:00 – 14:00 Introduction to workshop and opening comments;

Presentation by Rowena McCappin

14:00 – 16:00

Session 1: Electricity markets and their regulation

16:00 – 16:15 Coffee break

16:15 – 18:15

Session 2: The financing of the business model

From 20:00 Dinner at the restaurant 'Das Meisterstück'

January 25th

08:30 – 08:45 Welcome Coffee

08:45 – 10:45

Session 3: Actors from whom flexibility is acquired and to whom flexibility is sold

10:45 – 11:00 Coffee break

11:00 – 13:00

Session 4: Legal and technical implementation of the business model

13:00 – 14:30 Lunch at DIW Berlin

14:30 – 15:30

Session 5: Summary & Outreach

15:30 End of the Workshop