

## Dr. Renke Schmacker

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PERSONAL INFORMATION	DIW Berlin Anton-Wilhelm-Amo-Str. 58 D-10117 Berlin  <i>E-mail:</i> rschmacker@diw.de <i>Phone:</i> +49 (176) 966 106 40	WZB Berlin Reichpietschufer 50 D-10785 Berlin  <i>WWW:</i> <a href="https://rschmacker.github.io/">https://rschmacker.github.io/</a> <i>Citizenship:</i> German
INTERESTS	Behavioral and Experimental Economics; Public, Health, and Environmental Economics	
CURRENT POSITION	<b>Berlin Social Science Center (WZB)</b> , Berlin <i>Research Fellow (50%), Department "Market Behavior"</i>	<i>since 11/23</i>
	<b>German Institute for Economic Research (DIW)</b> , Berlin <i>Research Associate (50%), Department "Public Economics"</i>	<i>since 11/23</i>
PROFESSIONAL EXPERIENCE	<b>University of Lausanne</b> <i>Post-doc (SNF Senior Researcher)</i> , Department of Economics	<i>08/20-10/23</i>
	<b>German Institute for Economic Research (DIW)</b> , Berlin <i>Research Associate</i> , Department "Public Economics"	<i>10/16-07/20</i>
EDUCATION	<b>Berlin School of Economics (FU Berlin and DIW Berlin)</b> Dr. rer. pol. in Economics (summa cum laude) <ul style="list-style-type: none"><li>• Dissertation Topic: "Essays in Behavioral Public Economics"</li><li>• Supervisors: Peter Haan, Dorothea Kübler</li></ul>	<i>10/15-06/20</i>
	<b>Humboldt-Universität zu Berlin</b> M.Sc., Economics (Grade: 1.3)	<i>10/12-05/15</i>
	<b>University of Copenhagen</b> Exchange Semester	<i>09/13-01/14</i>
	<b>Leuphana University Lüneburg</b> B.Sc., Economics (with distinction, Grade: 1.2) B.Sc., Business Psychology (Grade: 1.2)	<i>10/09-09/12</i> <i>10/08-09/12</i>
RESEARCH VISITS	<b>New York University</b> , CESS (Host: Andrew Schotter) <i>Short Visits</i> CEBI and IFRO at University of Copenhagen, FAIR at NHH Bergen, IFS London	<i>09/18-12/18</i>
PUBLICATIONS	Earn More Tomorrow: Overconfident Income Expectations and Consumer Indebtedness (with Antonia Grohmann, Lukas Menkhoff and Christoph Merkle), <b>Journal of Money, Credit and Banking</b> , 57(5), 2025, pp. 1071-1102. Sin Taxes and Self Control (with Sinne Smed), <b>American Economic Journal: Economic Policy</b> , 15(3), 2023, pp. 1-34. Protecting the Ego: Motivated Information Selection and Updating (with Alessandro Castagnetti), <b>European Economic Review</b> , 142, 2022, 104007. Do prices and purchases respond similarly to soft drink tax increases and cuts? (with Sinne Smed), <b>Economics and Human Biology</b> , 37, 2020, 100864. Social Image Concerns and Welfare Take-Up (with Jana Friedrichsen and Tobias König), <b>Journal of Public Economics</b> , 168, 2018, pp. 174-192.	

WORKING PAPERS	<p>Confidence and college applications: Evidence from a randomized intervention (with Rustamdjan Hakimov and Camille Terrier), <i>QMUL Working Paper No. 962</i>, August 2023.</p> <p>Fairness in Matching Markets: Experimental Evidence (with Tobias König, Dorothea Kübler and Lydia Mechtenberg), WZB Discussion Paper SP II 2023-204, July 2023.</p> <p>Preferences for Sin Taxes (with Tobias König), <i>CESifo Working Paper, 10046</i>, October 2022.</p>
MEDIA COVERAGE	<p>RBB Radio Eins (radio, 06/24), RTL News/ntv (tv, 06/24), Spiegel Online (06/24), taz (newspaper, 06/24), ARD Mittagmagazin (tv, 03/24), tagesschau “mal angenommen” (podcast, 01/21), hr-Info (radio, 03/20), RND (newspaper, 03/20), NDR Info (radio, 06/18), WDR (TV, 04/18), Die Welt (newspaper, 04/18)</p>
POLICY REPORTS	<p>Regional Climate Dividend Provides Relief to Rural Households, but Hardship Cases Remain (with Bach, Engelhardt, Felder, Haan), DIW Weekly Report 07/2025.</p> <p>Zuckersteuer: Reaktion der Konsument*innen hängt stark von deren Selbstkontrolle ab, DIW Wochenbericht 06/2024.</p> <p>Confiance en soi et choix d’orientation sur Parcoursup : Enseignements d’une intervention randomisée (with Camille Terrier and Rustamdjan Hakimov), Note IPP No 93, July 2023.</p> <p>Zuckersteuern können zu einer gesünderen Ernährung beitragen: Kommentar, DIW Wochenbericht 12/2020, March 2020.</p> <p>Wie sinnvoll ist eine Zuckersteuer? Op-ed, Redaktionsnetzwerk Deutschland, 14.03.2020.</p> <p>Fear of Stigmatization Prevents Individuals from Claiming Benefits (with Jana Friedrichsen), DIW Weekly Report 26-27/2019, June 2019.</p> <p>Softdrinksteuer: Proportionale Steuer ist der vielversprechendste Ansatz, DIW Aktuell 10, May 2018.</p> <p>Eine Softdrinksteuer zur fiskalischen Konsumsteuerung, DIW Roundup 103, November 2016.</p>
PRESENTATIONS	<p>2025: Innovations in Field and Survey Experiments Workshop Berlin, SET Brown Bag Seminar at DIW Berlin, Aarhus University</p> <p>2024: University of Wuppertal, BSoE Applied Micro &amp; Behavioral Economics Workshop, 14th Retreat of the CRC TRR 190 “Rationality and Competition,” University of Rostock</p> <p>2023: ESA World Meeting Lyon, Matching in Practice Workshop Lausanne, MPI Bonn, University of Innsbruck, DIW Berlin, ES Winter Meeting Berlin</p> <p>2022: KRTK-KTI Seminar Budapest, BSE Workshop on Empirical Public Economics Berlin, VfS Annual Congress Basel, EEA-ESEM Annual Congress Milan, IIPF Linz, NGE Seminar Hohenheim, ASFEE Conference Lyon, ESA World Meeting Boston, Workshop on Economic Theory Lausanne</p> <p>2021: Workshop on Beliefs, Narratives, and Memory, Matching in Practice Workshop, FETS Summer Experimental Economics Workshop</p> <p>2020: University of Warwick, ZEW Mannheim, MPI for Tax Law and Public Finance Munich, University of Vienna, University of Essex</p> <p>2019: Risky Health Behaviors Workshop Hamburg, CEBI at University of Copenhagen, FAIR at NHH Bergen, EEA-ESEM Annual Congress Manchester, IIPF Glasgow, Institute for Fiscal Studies (IFS) London, Applied Micro Workshop at Hertie School Berlin, Retreat of the CRC TRR 190 “Rationality and Competition”</p> <p>2018: Food and Health Economics Workshop Toulouse, DIW Berlin Cluster Seminar</p> <p>2017: Behavioral Welfare Economics Workshop at DIW Berlin, EEA-ESEM Annual Congress Lisbon, (Ce)2 Workshop Warsaw, University of Copenhagen, IMEBESS Meeting Barcelona</p> <p>2016: ESA European Meeting Bergen, Micro Reading Group at DIW Berlin</p>

