

12th Berlin IO Day

September 20, 2019

Technische Universität Berlin
Straße des 17. Juni 135, Room H 1035

Program

09:15 *Registration*

09:55 **Opening: Radosveta Ivanova-Stenzel, Technische Universität Berlin**

Morning Chair: Roland Strausz, Humboldt-Universität zu Berlin

10:00 **Multi-Stage Intermediation in Display Advertising**
Huseyin Gurkan, ESMT Berlin

11:00 *Coffee break*

11:15 **Winners and Losers: The Distributional Effects of the French Feebate on the Automobile Market**
Isis Durrmeyer, Toulouse School of Economics

12:15 *Lunch*

Afternoon Chair: Hannes Ullrich, DIW Berlin & University of Copenhagen

13:30 **Information Nudges and Self Control**
Nora Szech, Karlsruhe Institute of Technology

14:30 **Ad Clutter, Time Use, and Media Diversity**
Martin Peitz, University of Mannheim

15:30 *Coffee break*

16:00 **Asymmetries in Procurement Auctions: Efficiency vs. Information**
Christoph Wolf, Bocconi University

17:00 **Closing Remarks: Tomaso Duso, DIW Berlin & Technische Universität Berlin**

19:00 *Dinner (by invitation only)*

Local organizers:

Radosveta Ivanova-Stenzel (Technische Universität Berlin)
Tomaso Duso, Jo Seldeslachts, Hannes Ullrich (DIW Berlin)
Özlem Bedre-Defolie, Michał Grajek (ESMT Berlin)
Daniel Klapper, Anja Schöttner, Sebastian Schweighofer-Kodritsch,
Roland Strausz (Humboldt-Universität zu Berlin)

Sponsors: